

**10X**

Increase in Employee  
PRODUCTIVITY

**98%**

Reduction in Employee  
TRAINING TIME

**\$1M**

Increase in  
REVENUE

**4**

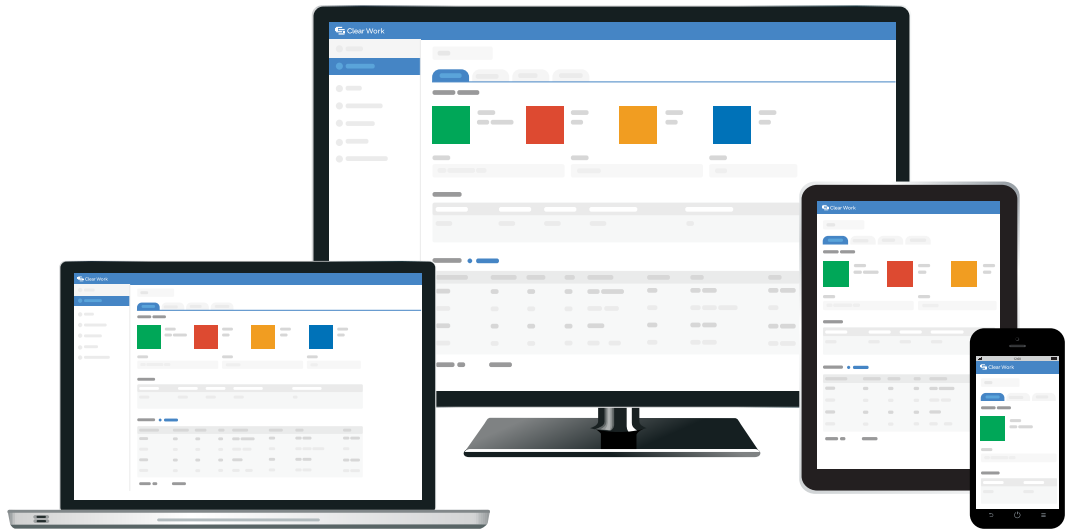
Disparate Systems  
INTEGRATED



*Clear has completely transformed our rental and leasing operations, allowing anyone at our retail locations to check out a customer in less than 60 seconds.*

Richard Schoonveld  
Business Process Manager  
Rush Enterprises

## Streamlined Sales Process Across Many Systems



### The Problem: Time-Consuming and Frustrating Rental Process

Rush Enterprises had a very time consuming process to rent trucks to their customers. It would take anywhere from 6 minutes to 45 minutes to get a customer on the road. Because the process was so complex, training a new employee could take up to 2 weeks and each retail location typically had only one person trained to check out a customer. These issues were compounded by employees forgetting to enter mandatory fees, truck data residing in separate systems, missing invoicing data, and an Excel-based reservations solution.

### The Solution: ClearWork

ClearWork provided a single web page where employees could check out customers in less than 60 seconds. Behind the scenes, ClearProcess brought together data and functionality from SAP, Geotab, Google Maps, and Interstate Billing Service (IBS). Mandatory fees and invoicing data were automatically added to rentals without user input, resulting in \$1M of additional revenue annually and reduced AR days outstanding. Best of all, any branch employee can now process a rental after only 30 minutes of training.

Learn More at [clearsoftware.com](http://clearsoftware.com)