700%
Increase in Employee
PRODUCTIVITY

52
Screens
ELIMINATED

5,000
Lines of Custom Code
ELIMINATED

4
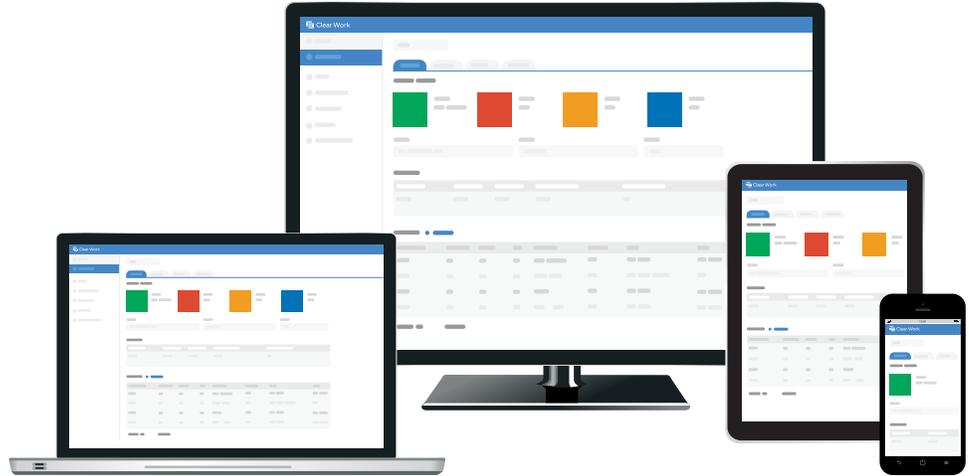Disparate Processes
STREAMLINED

SEVENTY SEVEN ENERGY

"ClearWork has provided Seventy Seven Energy a simplified user experience not previously attainable without customization. The new user interface completes multiple transactions simultaneously which has exponentially increased output of our rental orders."

Brett George
Business Solutions Manager
Seventy Seven Energy

Streamlined Sales Process with Real-Time Inventory

Seventy Seven Energy uses Clear Software to provide a single web page where their sales team can accurately rent custom configured oil rigs and equipment to their customers, regardless of complexity, in less than 5 minutes. This significantly increases productivity, resulting in higher revenues and profits.

The Problem: A Time-Consuming and Frustrating Drilling Rig Rental Process

Handling a large volume of complex equipment rentals with standard and custom SAP was problematic for Seventy Seven Energy. The rental contracts require serial number information for individual pieces of equipment, but the system lacked reliable real-time serialized component availability information. They also faced frequent batch processing errors, and processing a complex rental from creation to invoicing was a time-consuming processing involving fifty-two screens and forty minutes of work. These shortfalls led to errors in rental contracts, limited insight into equipment utilization, dissatisfied customers, severely constrained productivity, and limited potential business growth.

The Solution: ClearWork and ClearProcess

ClearWork provides a single rental contracts page where users can accurately assign serialized equipment to sales orders and create invoices in five minutes with just a few clicks. Steps that were previously completed manually like attaching serial numbers, issuing equipment, and creating invoices are now streamlined into automated processes. Real-time inventory visibility enabled by ClearWork resulted in increased revenue from higher rental throughput, decreased costs from improved data integrity, and reduced errors. The streamlined rental process frees internal resources to now tackle previously unattainable goals.

Learn More at clearsoftware.com