

5X

Increase in Employee
PRODUCTIVITY

98%

Reduction in Employee
TRAINING TIME

\$1M

Increase in
REVENUE

4

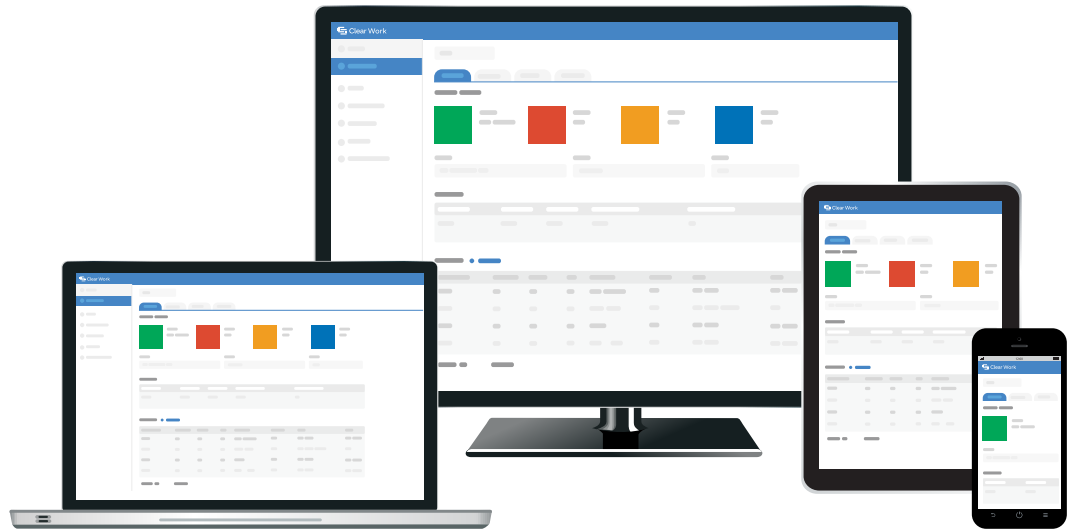
Disparate Systems
INTEGRATED



Clear has completely transformed our rental and leasing operations, allowing anyone at our retail locations to check out a customer in less than 60 seconds.

Richard Schoonveld
Business Process Manager
Rush Enterprises

360° View of a Customer to Reduce Call Handling Time



The Problem: Time-Consuming and Frustrating Rental Process

Rush Enterprises had a very time consuming process to rent trucks to their customers. It would take anywhere from 6 minutes to 45 minutes to get a customer on the road. Because the process was so complex, training a new employee could take up to 2 weeks and each retail location typically had only one person trained to check out a customer. These issues were compounded by employees forgetting to enter mandatory fees, truck data residing in separate systems, missing invoicing data, and an Excel-based reservations solution.

The Solution: ClearWork

ClearWork provided a single web page where employees could check out customers in less than 60 seconds. Behind the scenes, ClearProcess brought together data and functionality from SAP, Geotab, Google Maps, and Interstate Billing Service (IBS). Mandatory fees and invoicing data were automatically added to rentals without user input, resulting in \$1M of additional revenue annually and reduced AR days outstanding. Best of all, any branch employee can now process a rental after only 30 minutes of training.

Learn More at clearsoftware.com