

Real-Time Telematics to Improve Productivity and Fleet Utilization

10X

Increase in Employee
PRODUCTIVITY

40%

Increase in Asset
UTILIZATION

\$3M

Increase in
REVENUE

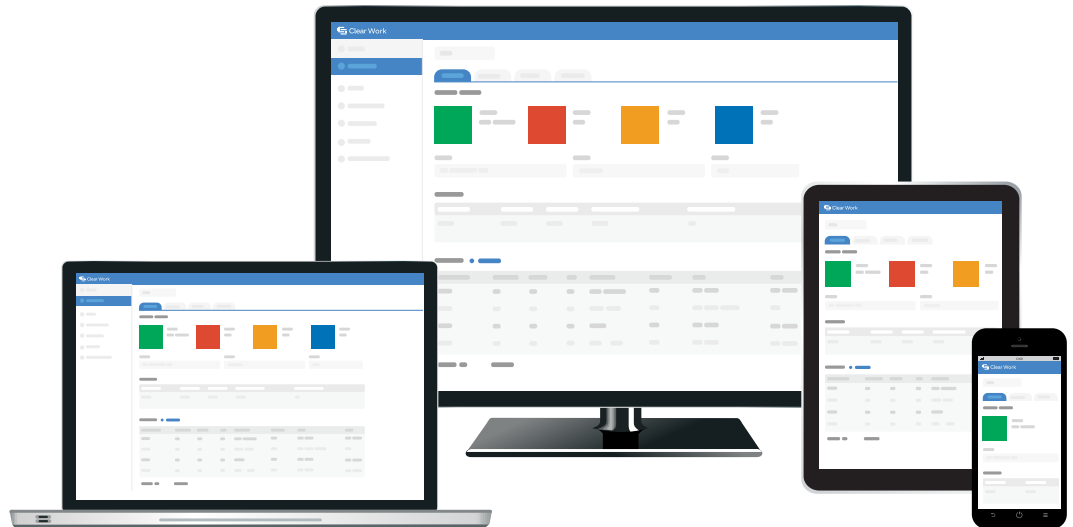
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Disparate Systems
INTEGRATED



Clear has completely transformed our rental and leasing operations, increasing our truck utilization and accelerating the customer check-out and check-in process.

Richard Schoonveld
Business Process Manager
Rush Enterprises



The Problem: Poor Fleet Utilization

Rush Enterprises had a very manual process of renting trucks to their customers. Telematics data resided in a separate system from their customer and billing data, resulting in a disconnect that led to poor customer service and low truck utilization. Issues included:

- Inability to quickly locate trucks in large equipment yards.
- Reactive vehicle maintenance that led to lower utilization.
- Inability to track customer usage and other truck activity.
- Inability to integrate telematics data with SAP.

The Solution: ClearWork and ClearProcess

ClearWork provided a single web page where employees track trucks both in the yard and out in the field with customers. ClearProcess then integrated multiple systems to automate and streamline the rental process. Benefits included:

- Real-time visibility into the location of their entire fleet of trucks.
- Automatic scheduling of preventive vehicle maintenance.
- Real-time visibility into asset utilization, yard movements, and yard entry and exit times.
- Seamless integration with SAP, Interstate Billing Service (IBS), Google Maps, and Microsoft Dynamics CRM.

Learn More at clearsoftware.com